

## 2023 NEW MAZDA3 & MAZDA6 PRODUCT UPDATE

**11<sup>th</sup> October 2023** – Bermaz Motor announce its new product line-up of Mazda models featuring new upgrades, features and styling for its Mazda3 and Mazda6 models.

The 2023 New Mazda3 and Mazda6 20<sup>th</sup> Anniversary Edition will be showcased at the Bermaz Auto Showcase event which will take place from 11<sup>th</sup> – 15<sup>th</sup> October 2023 at Oval Concourse, 1 Utama Shopping Centre from 10:00 AM to 10:00 PM.

### **The 2023 New Mazda3**

The 2023 New Mazda3 has been updated with new features and connectivity enhancements. The Mazda3 adopts the further evolved KODO design, taking inspiration from Japanese aesthetics; Mazda adopted a “less is more” approach in designing the Mazda3. Its “sleek and elegant” design concept presents sophisticated beauty that signifies maturity and refinement.



The Mazda3 has been named the “Supreme Winner” of the 2019 Women's World Car of the Year award. The 2023 Mazda3 2.0L Liftback and Sedan variants have been enhanced with new connectivity improvements features that come as standard across all the variants which include Qi Wireless Charging, USB-C ports located at the centre console and armrest that connect to Android Auto™ and newly added Wireless Apple Carplay™, which is accessible via the new 10.25-inch infotainment display screen.



Additionally, the Mazda3 2.0L Ignite Edition now receives an enhanced 12-speaker high-performance Bose™ sound system which is designed and engineered specifically for the unique cabin acoustics to deliver an accurate and lifelike listening experience for its driver and passenger to enjoy every ride.





In terms of safety features, the 2023 New Mazda3 2.0 High and High Plus variants are now equipped with additional i-Activsense safety features such as Cruising & Traffic Support (CTS). These safety features were previously introduced in the 2022 Mazda3 2.0L Ignite Edition.

Available colours include Soul Red Crystal, Machine Gray, Polymetal Gray, Platinum Quartz, Deep Crystal Blue, Jet Black and Snowflake White Pearl, making a total of 7 colours available for all Mazda3 2.0L variants.

The 2023 New Mazda3 is fully imported from Japan as CBU and is available for booking. The selling price starts from **RM 156,059.00**, which includes a 5-Years Manufacturer Warranty + 5-Years Free Maintenance (except Mazda BT-50) according to manufacturer's standards, including labour, parts and lubricants. Both Manufacturer's Warranty and Free Maintenance have a coverage period of five years and a mileage limit of 100,000km, whichever comes first.

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<b>BODY COLOUR</b>	<b>ALL-NEW MAZDA3</b>
Machine Gray	✓
Soul Red Crystal	✓
Deep Crystal Blue	✓
Platinum Quartz	✓
Snowflake White Pearl	✓
Jet Black	✓
Polymetal Gray	✓

**Disclaimer**

- All images shown are for illustration purposes only. It does not depict the actual vehicle.
- Colours and specifications shown may vary from actual vehicles.
- Specifications may be subject to change without prior notice.

**2023 NEW MAZDA3 – SELLING PRICE\***

<b>VARIANT</b>	<b>2023 NEW MAZDA3</b>
MAZDA3 2.0L HIGH SEDAN	RM 156,059.00
Mazda3 2.0L HIGH PLUS SEDAN	RM 166,059.00
Mazda3 2.0L HIGH PLUS LIFTBACK	RM 166,059.00
Mazda3 2.0L “IGNITE EDITION”	RM 175,059.00

\* West Malaysia Pricing Shown. Private Registration. On-the-road without insurance.

**2023 New Mazda6 – 20<sup>th</sup> Anniversary Edition**

The Mazda6 has been updated for 2023. Bermaz Motor is proud to present the Mazda6 20th Anniversary Edition. This special edition commemorates the 20 years since the first generation Mazda6 was released in 2002. The Mazda6 has been improved with new special specifications, the “Mazda6 20th Anniversary Edition”.



The Mazda6 symbolizes the brand message “Zoom-Zoom” that embodies the brand DNA. The Mazda6 20th Anniversary edition was introduced to express gratitude to all Mazda customers. Continuing to embody the “driving pleasure”, this special edition incorporates a 20-year history of matured driving, styling, craftsmanship and an interior that expresses elegance.

The Mazda6 20th Anniversary Edition adds unique styling for both its interior and exterior. The 20th Anniversary Edition now features 20<sup>th</sup> Anniversary badge on its front fender, 19-inch Bright Metallic Alloy Wheels and Gunmetal radiator grille for a sportier and distinctive aesthetic.



Its interior features Tan coloured leather seats with 20th Anniversary embossed on the front seat headrest, equipped with front ventilation seats, a Frameless Auto-dimming rearview mirror, a 7-inch Multi-info Display Instrument cluster and Rear Window Sunshade.



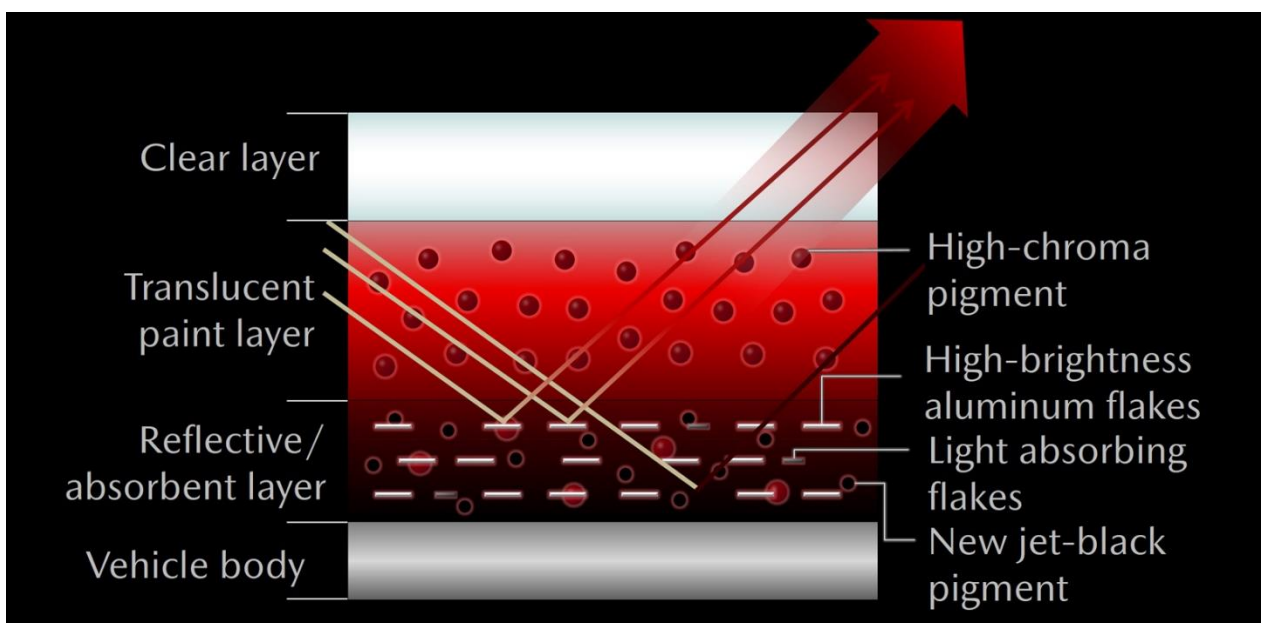
The 2023 Mazda6 variants have been enhanced with connectivity improvement features that come as standard across all variants, the Qi Wireless Charging.



The Mazda6 20th Anniversary Edition and Mazda6 2.5L Touring are now equipped with new i-Activsense safety features, which include Front & Rear Smart Brake Support (SBS), Mazda Radar Cruise Control (MRCC) with Stop & Go and Cruising & Traffic Support (CTS).

In terms of available exterior colour options, the Mazda6 comes in Arctic White, Deep Crystal Blue, Jet Black, Machine Gray, Sonic Silver, Soul Red Crystal, Polymetal Gray and newly added colours, Platinum Quartz, Rhodium White Premium and Artisan Red Premium (20<sup>th</sup> Anniversary Edition variant only).

The Artisan Red Premium, Mazda’s fourth special colour, was created through Mazda’s unique Takuminuri painting technology. Takuminuri, which translates to “artisan coloring”, is Mazda’s unique painting technology that reproduces a precise, high-quality paint finish as if applied by the hands of a skilled craftsman. The combination of colours, highlights, shade and depth, further emphasizes the sheer beauty and quality of the dynamic body shape shown in these three layers. Artisan Red Premium accentuates the strength and beauty that portrays a fine-grained transparent red that shines brightly with a dominant shade producing a profound depth with richness and rendering a high contrast.





The selling price for the Mazda6 starts from **RM 180,359.00**. All new Mazda vehicles registered come with a 5-Years Manufacturer Warranty + 5-Years Free Maintenance (except Mazda BT-50) according to manufacturer's standards, including labour, parts and lubricants. Both Manufacturer's Warranty and Free Maintenance have a coverage period of five years and a mileage limit of 100,000km, whichever comes first.

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**2023 NEW MAZDA6 – BODY COLOUR LINE-UP**

BODY COLOUR	ALL-NEW MAZDA6
Arctic White	✓
Deep Crystal Blue	✓
Jet Black	✓
Machine Gray	✓
Sonic Silver	✓
Soul Red Crystal	✓
Polymetal Gray	✓
Platinum Quartz	✓
Rhodium White	✓
Artisan Red Premium	✓

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**2023 NEW MAZDA6 – SELLING PRICE\***

VARIANT	2023 NEW MAZDA6
MAZDA6 2.0L SEDAN	RM 180,359.00
MAZDA6 2.5L TOURING	RM 230,848.00
MAZDA6 2.5L HIGH PLUS SEDAN “20 <sup>TH</sup> ANNIVERSARY EDITION”	RM 240,848.00

\* West Malaysia Pricing Shown. Private Registration. On-the-road without insurance.



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**About Prima Merdu and Bermaz Motor Sdn Bhd**

Prima Merdu Sdn Bhd is the sole and exclusive importer of Mazda vehicles in Malaysia. Bermaz Motor Sdn Bhd, listed under Bermaz Auto Berhad (formerly known as Berjaya Auto Berhad), is the exclusive distributor of Mazda vehicles and spare parts in Malaysia.

**Range of Mazda Vehicles Distributed:**

SUVs – Mazda CX-3, Mazda CX-30, Mazda CX-5, Mazda CX-8 and Mazda CX-9

Sedan/Hatch – Mazda2, Mazda3 and Mazda6

Electric Vehicle – Mazda MX-30

Roadster – Mazda MX-5

Pickup – Mazda BT-50

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